



Focused foresight facilitation

Bridge8 delivers clear and constructive strategic forums and workshops for thinking about the future.

Why foresight?

- structured frameworks for thinking move people beyond their initial cognitive biases
- people in dialogue create more opportunities than by themselves
- foresight leads to strategic outputs and is action-orientated
- participating in futures workshops builds individual leadership capability

We offer the following facilitation and workshop services:

- Background research to inform purpose and process design
- Development of pre-work materials for participants
- Human-centred design for stakeholder engagement
- Facilitation of forums and strategic workshops
- Keynote presentations
- Workshops for communicating strategy including social media
- Evaluation and surveys
- Project reporting from research and event outcomes
- Illustration & infographic services for workshop materials and activities

Why use Bridge8?

- Ability to make sense of a wide range of inputs and perspectives in a way that creates clear outcomes and action items
- Collaborative and inclusive facilitation style
- Breadth of knowledge and experience to uncover creative and cross-disciplinary thinking
- Capable of communicating complex topics given our postgraduate qualifications and experience in science and strategy



CASE STUDIES



We presented **keynotes on the future of education** for Adelaide High School. Ideas around digital innovation, trends in mobility, urban density and city infrastructure, climate change, industry transformation and the changing patterns of learners were raised as provocations for discussion by stakeholders. Other keynotes delivered include the Australia Theatre Forum and [Shift Happens V \(York\)](#).



Healthdirect Australia engaged us to work with the Executive Team and Board over a series of **strategy workshops**. These workshops were designed to broaden the scope of prospective changes in health, information technologies and service delivery so as to develop a coherent strategy and project assessment framework for the next four years.



A **long-range foresight project** on 'living scenarios' with the [Australian Academy of Sciences](#) explored how science could inform the future. Cross-disciplinary exchanges, publications, think tanks and workshops helped to surface values and assumptions, and imagine future possibilities through archetypes scenarios. The insights from this work have been published in the [Solutions](#) journal and the [Journal of Future Studies](#).



We have **hosted forums** for the [Capital City Committee](#) in Adelaide, on emerging leaders and the potential of the AdelaideFree Wifi for business. These included hosting duties, facilitating small group discussions and a summary of outcomes for participants through reports or infographics. Other forums for the South Australian government have been conducted on sensing technologies, music innovation and community resilience.



Developing scenarios for the future of cities led to a series of **internal organisational change workshops** with RenewalSA, a government agency responsible for creating an integrated approach to urban design and development. Workshops and accompanying illustrated materials were designed to encourage dialogue, make cross-disciplinary connections and link project delivery to the overall strategy.



We have developed and delivered **strategic foresight capability modules** for the Leaders' Institute of South Australia. These modules help participants in the [Integral Leader](#) and Natural Resource Management Board courses become familiar with a range of strategic foresight frameworks in order to structure and encourage more rigorous thinking for decision-making.



Kristin Alford

Kristin Alford uses foresight frameworks to underpin creative and strategic conversations about the future. She brings breadth of knowledge and a calm, thoughtful and intelligent leadership style to consulting, facilitations and workshops.

She established Bridge8 in 2004 following careers in engineering, human resources, strategy and product development. Kristin holds a PhD in process engineering and a Masters of Management in Strategic Foresight. She is a graduate of the Australian Institute of Company Directors, a Fellow of the Governor's Leadership Foundation and teaches postgraduate subjects in foresight and organisational change for the University of Adelaide.

James Hutson



James Hutson uses clear visuals to prompt thinking about possible futures. His television and new media-honed science and technology scanning practices bring surprising, provoking and tangible examples, which capture the imagination.

He started as a researcher with the future-focused television series Beyond 2000 in 1997. During this time he has researched, written, designed or developed factual content for local and international clients including Discovery, TLC, Animal Planet, National Geographic and the ABC.

James holds degrees in science and law, and a Masters in animation and interactive media.